# worldpay

## Worldpay Makes Payments Even Easier, Launches Tap to Pay on iPhone

## May 2, 2024

Fullsteam and Autobooks among the first to enable the service for their merchants

Tap to Pay on iPhone enables merchants to leverage iPhones to accept payments for a more seamless experience

**CINCINNATI, May 2, 2024** – Payment facilitators working with the <u>Worldpay<sup>®</sup></u> PayFac<sup>™</sup> suite of services to operate their payments services can now enable <u>Tap to Pay on iPhone for their merchants</u>. Two PayFac partners, Fullsteam and Autobooks, have launched the new service from Worldpay, which allows their merchants to use an iPhone to securely accept contactless payments including contactless credit and debit cards, Apple Pay and other digital wallets —no additional hardware needed.

According to the 2024 Global Payments Report from Worldpay, 86% of all transaction value at the point-of-sale will be conducted by either digital wallets or credit and debit cards by 2027 globally. As retailers, field service workers, salons, healthcare professionals and other business managers look to expand the payments options they offer to include digital wallets and contactless credit and debit cards, Tap to Pay on iPhone can make it easier to meet this rising consumer demand.

"Many businesses are mobile and if we can utilize existing business tools like iPhone as an untethered POS acceptance device, we are making their lives easier," said Michael Lawler, CEO at Fullsteam. "With Tap to Pay on iPhone, those businesses can capitalize on the powerful technology already in a device that's likely in their pocket. Fullsteam's integration with Worldpay has made it easier to offer this advanced experience to our clients and their customers."

"Tap to Pay on iPhone is a convenient and affordable way to get payment from my customers," said Joel Donoghue, Owner of Integrity1 Home Inspections and client of Autobooks. "It's done right on my iPhone so there is no need to carry around extra equipment. It really is a game changer."

PayFac partners who want to offer Tap to Pay on iPhone can work with Worldpay to integrate its triPOS mobile toolkit into their point-of-sale app, which they will then have to offer through the Apple App Store. Once integrated, merchants using the app will be able to accept all forms of contactless payments by using an iPhone to conduct the transaction.

"With iPhones being the most used device in the U.S. market, we are opening up greater opportunities for businesses to accept payments in an untethered, secure and seamless way," said Matt Downs, EVP of Platforms at Worldpay. "Our PayFac partners can easily integrate with minimal development effort, meanwhile, by offering Tap to Pay on iPhone, they can also bypass the burden that can come with device certification."

Because of the ease of integration, Worldpay PayFac partners can quickly and easily deploy Tap to Pay on iPhone for their merchants. Apple's Tap to Pay on iPhone technology uses the built-in features of iPhone to keep the merchant and customer data private and secure. When a payment is processed, Apple doesn't store card numbers or transaction information on the device or on Apple servers.

#### About Worldpay

Worldpay is a leading payments technology and solutions company with unique capabilities to power omni-commerce across the globe. Our processing solutions allow businesses of all sizes to take, make and manage payments in-person and online from anywhere in the world. Annually, we process over 40 billion transactions across 146 countries and 135 currencies. We help our customers become more efficient, more secure and more successful. To learn more, visit worldpay.com or follow us on LinkedIn, X, and or Facebook.

### Contacts

Tiffany Winchester Head of Communications 513.900.5330 tiffany@worldpay.com

Siobhan Acha Derrington Director of Public Relations +44 (0)7464 696 787 siobhan@worldpay.com