



One Click and That's It: Worldpay and Visa Deliver Single Click Checkout to the UK

March 20, 2025

Worldpay clients in the UK can now enable Click to Pay with Visa in their checkouts to offer more seamless payment options

LONDON, March 20, 2025 – With the aim to deliver payments experiences consumers love, [Worldpay](#)[®] has joined forces with Visa, a world leader in digital payments, to bring their Click to Pay payment option to merchants in the U.K. Worldpay customers using the company's hosted payments pages can simply turn on Click to Pay with Visa without the need for merchant integration or development.

"Online retailers know the problems of the abandoned cart conundrum. In our research, we've found that nearly half of consumers who have abandoned their cart say there were too many steps in the checkout process," said Pete Wickes, general manager of EMEA at Worldpay. "We add value for our clients providing them access to payments innovations like Click to Pay with Visa, and we go a step further by making it as easy as a switch of a button to turn it on without further integration work."

[Recent research](#) from Worldpay found that the majority (83%) of consumers shopping online expect to have a one-click checkout experience. Merchants can address cart abandonment as well as drive loyalty through convenience by making the checkout experience as swift as possible.

Visa Click to Pay is an innovative card standard for online payments that advances e-commerce by removing the reliance on manually entering card details, enhancing both security and the consumer shopping experience. The technology brings advanced security features such as tokenization, which uses encryption to further protect a payment by making it unreadable and unusable for unauthorized transactions. Click to Pay has been shown to boost authorisation rates by more than 10%^[1] and reduce fraud by 80%^[2] when compared to manual PAN entry.

"Visa cardholders globally can now experience the convenience of our Click to Pay solution, and we're delighted to be able to bring it to more merchants and consumers by partnering with a leader like Worldpay," commented Mandy Lamb, managing director, U.K. and Ireland, at Visa. "One-click shopping online is now the expectation for many consumers and this partnership will help even more businesses in the U.K. to deliver on this."

About Worldpay

Worldpay is an industry leading payments technology and solutions company with unique capabilities to power omni-commerce across the globe. Our processing solutions allow businesses of all sizes to take, make and manage payments in-person and online from anywhere in the world. Annually, we process over 50 billion transactions across 146 countries and 135 currencies. We help our customers become more efficient, more secure and more successful. To learn more, visit [worldpay.com](#) or follow us on [LinkedIn](#), [Instagram](#), [X](#), and or [Facebook](#).

About Visa Inc.

Visa (NYSE: V) is a world leader in digital payments, facilitating transactions between consumers, merchants, financial institutions and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement.

Contact

Siobhan Acha Derrington
Director of Public Relations
media@worldpay.com

^[1] Visa Net, on merchants live with CTP defined by 1 approved auth in Nov 2023 - Oct 2024

^[2] Global Risk Team, Visa Net, CTP Fraud Rates, June 23- May 24