



## Worldpay Continues Expansion into Latin America with Domestic Acquiring in Colombia

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*Leading global payments acquirer enters the Colombian market with local capabilities*

**CINCINNATI, May 21, 2025** – [Worldpay](#)<sup>®</sup>, a global industry leader in payments technology and solutions, is continuing its expansion into the Latin American market with new domestic acquiring capabilities in Colombia. This expansion further adds to its geographical reach in the region, where it already supports some of the largest merchants across Argentina, Brazil and Mexico.

“Our vision to unleash the potential of every business means breaking down barriers for global merchants while enabling access to the rest of the world for local players, which is why extending our presence in countries like Colombia is a key focus for us,” said Gabriel de Montessus, group president of global enterprise at Worldpay. “Colombia has one of the fastest growing e-commerce markets in Latin America. It presents significant opportunities for local businesses to expand, as well as for international brands to serve Colombian consumers.

Worldpay is bringing key solutions to Colombia including its advanced [e-commerce payments technology](#), [multi-layered fraud protection](#), [3D secure and secure customer authentication](#), authorization, clearing and settlement, dispute management and data insights. The company’s presence in the market will benefit Colombian-based merchants looking to operate internationally with access to Worldpay’s extensive global payment network.

Montessus continued, “Our ambition is to be the payments partner these businesses need in order to power their growth, supporting them by coupling our global reach and revenue-enhancing solutions with the industry leading global and local expertise, tailored to our merchants’ needs.”

In addition to bringing global payments expertise to the country, Worldpay has a local team in Colombia to support regional businesses as well as global businesses with presence in Colombia. Local Worldpay payments experts will help businesses develop tailored payments strategies informed by data insights and regional understanding of payments preferences, opening access to Colombia’s e-commerce and digital wallet growth.

Worldpay’s expansion into Colombia follows its recent expansion into Mexico and is part of the company’s strategic plan to enhance the global reach of its domestic merchant acquiring presence and capabilities. As a leading payments services provider, Worldpay now powers payments and local processing in 69 markets globally with domestic acquiring capabilities, giving in-country and international businesses a host of advanced technology to deliver experiences consumers expect at checkout.

### **About Worldpay**

Worldpay is an industry leading payments technology and solutions company with unique capabilities to power omni-commerce across the globe. Our processing solutions allow businesses of all sizes to take, make and manage payments in-person and online from anywhere in the world. Annually, we process over 50 billion transactions across 174 countries and 135 currencies. We help our customers become more efficient, more secure and more successful. To learn more, visit [worldpay.com](#) or follow us on [LinkedIn](#), [Instagram](#), [X](#), and or [Facebook](#).

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